

11" x 13-1/2" Bleed Size  
10-3/4" x 13-1/4" Trim Area

9-5/8" x 12-1/2" Live Area (Allows for white space around ad)

Full page with bleed  
**Allow 1/8" for bleed  
and 1/4" for clearance of  
text before trim**

***Place Crops outside of bleed***

Trim area

Full page  
(live area)

*This is the  
four-column  
copy area  
of the  
publication*



*The Journal For Mortgage Banking Professionals*