



# EDITORIAL calendar

## 2008 Editorial Calendar

Issue	Marketing Opportunities ■ Monthly Features & * Show Distributions	Space Deadline	Materials Due
January	<ul style="list-style-type: none"> <li>■ Emerging Markets ■ Directory of Mortgage Technology</li> <li>*MBA of Florida Southeast Secondary Market Conference, Jan. 22-24, St. Augustine, FL</li> <li>*MBA CREF/ Multifamily Housing Convention &amp; Expo, Feb. 3-6, Orlando, FL</li> </ul>	Dec. 7, 2007	Dec. 14, 2007
February	<ul style="list-style-type: none"> <li>■ Quality Control ■ Hedging</li> <li>*ACB National Real Estate Lending Conference &amp; Marketplace, Feb. 24-27, Palm Springs, CA</li> <li>*MBA National Mortgage Servicing Conference &amp; Expo, Feb. 26-28, New Orleans, LA</li> </ul>	Jan. 11, 2008	Jan. 18, 2008
March	<ul style="list-style-type: none"> <li>■ Home Equity Lending ■ Technology</li> <li>*MBA-NJ Regional Conference, March 16 - 20, Atlantic City, NJ</li> <li>*MBA National Technology in Mortgage Banking Conference &amp; Expo, March 16-19, Dallas, TX</li> </ul>	Feb. 8	Feb. 15
April	<ul style="list-style-type: none"> <li>■ Correspondent Lending ■ Compliance</li> <li>*ACUMA Annual Spring Conference, April 21-23, Opryland, TN</li> </ul>	March 7	March 14
	<b>SPECIAL SUPPLEMENT &amp; WEBINAR: Risk Management</b>		Feb. 15
May	<ul style="list-style-type: none"> <li>Secondary Marketing Trends ■ Collateral Valuations</li> <li>*MBA National Secondary Marketing Conference &amp; Expo, May 4-7, Boston, MA</li> </ul>	April 11	April 18
June	<ul style="list-style-type: none"> <li>■ Warehouse Lending ■ Credit Unions ■ Directory of Lenders</li> <li>*NAMB Annual Convention, June 20-23, Indianapolis, IN</li> </ul>	May 9	May 16
July	<ul style="list-style-type: none"> <li>■ Risk Management ■ Reverse Mortgages</li> <li>■ Directory of Property Valuation Providers</li> <li>*CMBA Western Secondary Market Conference, July 16-18, San Francisco, CA</li> </ul>	June 13	June 20
August	<ul style="list-style-type: none"> <li>■ Fraud ■ Technology ■ Nonprime Lending</li> <li>*CMBA Western States Loan Servicing Conference, Las Vegas, NV</li> </ul>	July 11	July 18
	<b>SPECIAL SUPPLEMENT &amp; WEBINAR: Origination Growth: New Products &amp; Markets</b>		June 20
September	<ul style="list-style-type: none"> <li>■ Niche Lending ■ Automated Underwriting ■ Directory of Subservicers</li> <li>*New England Mortgage Banking Conference, Providence, RI</li> <li>*CMBA Western States Commercial Real Estate Finance Conference, Sept. 21-23, Las Vegas, NV</li> </ul>	Aug. 8	Aug. 15
October	<ul style="list-style-type: none"> <li>■ Convention Issue ■ Capital Markets</li> <li>*MBA Annual Convention &amp; Expo, Oct. 19-22, San Francisco, CA</li> </ul>	Sept. 12	Sept. 19
November	<ul style="list-style-type: none"> <li>■ Global Markets ■ Due Diligence</li> </ul>	Oct. 10	Oct. 17
	<b>SPECIAL SUPPLEMENT &amp; WEBINAR: Nonprime Lending Issues</b>		Sept. 19
December	<ul style="list-style-type: none"> <li>■ Closing Solutions ■ Year in Review/Year Ahead</li> <li>■ Directory of Industry Service Providers</li> </ul>	Nov. 7	Nov. 14

\* Bonus distribution dates subject to change. Call for updates.